

## Tasnuva Ahmed

## Director and Chief Operating Officer Astha IT

Tasnuva Ahmed is the Director and Chief Operating Officer of Astha IT looking after Operations and Business Development. She has been working in the area of Marketing and Communication for the past 14 years and has a prolific career record in both Corporate and Media, such as ColoursFM, Celestial Tech, Banglalink, BATB, etc.

She has been an advocate for Gender Equality and Women's Empowerment and has also been featured in the German National Media as a gender equality promoter. She became the President of the Student Union while pursuing her MBA in the Asian Institute of



Technology (AIT), Thailand among students from 75 nationalities. She also has a Masters's in Marketing from EADA, Spain.

She is the Founding President of JCI Dhaka Independent - Junior Chamber International is a voluntary organization having its operation in 120 countries for young active citizens between the age (18-40) years.

She loves challenging her abilities so she did her first half marathon after the birth of her son and then did a few more over the years. She loves cycling and traveling and has been to 55 countries on 5 different continents as traveling gives her immense pleasure.

She believes with hard work and persistence, one can achieve anything which they are capable to dream of.